



# MD Monthly – June 2014

## Membership Development Report – Page 1



This report is issued monthly on behalf of the IEEE Member & Geographic Activities Board.  
Source data is IEEE membership statistics. Contact: Elyn Perez, elyn.perez@ieee.org

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Monthly Census	YoY Variance		Jun '14	Jun '13	May '14	Jun '14 vs. May '14	
<b>IEEE Membership</b>		<b>-2,439</b>	<b>-0.6%</b>	<b>375,272</b>	<b>377,711</b>	<b>361,445</b>	<b>+3.8%</b>
• Honorary		0	0.0%	30	30	30	0.0%
• Fellow		134	+1.9%	7,099	6,965	7,077	+0.3%
• Senior Member		1,246	+3.6%	36,112	34,866	35,526	+1.6%
• Member		601	+0.3%	231,930	231,329	213,080	+8.8%
• Associate Member		-770	-8.3%	8,521	9,291	7,557	+12.8%
• Graduate Student		-733	-1.8%	40,444	41,177	42,544	-4.9%
• Undergraduate Student		-2,917	-5.4%	51,136	54,053	55,631	-8.1%
<b>Society Memberships</b>		<b>-3,773</b>	<b>-1.2%</b>	<b>314,099</b>	<b>317,872</b>	<b>303,284</b>	<b>+3.7%</b>
• 13 Societies up > 1%		2,775		<i>Societies Note:</i> Sum of respective gains and losses, with all counts including Affiliates. <b>Without Affiliates, total Society memberships are down year-over-year by -2,553 or -0.8%.</b>			
• 14 Societies +/- 1%		-39					
• 11 Societies down > 1%		-6,509					

MD Venue	June - Membership YTD									
	'14	'13	'12	'11		'14	'13	'12	'11	
Renewals	70.1%	70.7%	72.7%	73.9%	Recruitment	80,985	84,409	82,883	78,300	
	275,727	277,861	279,035	277,907						
Higher-Grade	80.1%	79.4%	80.6%	81.6%		Reinstatement	16,639	15,579	13,725	13,988
	238,836	239,611	239,598	238,837						
STU/GSM	38.8%	42.0%	45.4%	47.0%	Recovery	23,173	24,670	19,671	15,990	
	36,891	38,250	39,437	39,070						

MD Resources (IEEE Account required)	New Members	SAMIEEE	Reports	Webcasts	MD Kit Ordering	Presentations

	Recruitment Activities	Retention Activities
<b>JUL</b>	<b>Half-Year Dues Cycle</b> – Individuals who join IEEE this month receive 50% off their membership dues. <b>Order MD Kit</b> – for upcoming events / member recruitment opportunities (no cost).	<b>First Year Members</b> – Member retention begins the day after a new member joins IEEE, and receives a personal greeting from like-minded members and Volunteers. Don't forget to make use of the new member rosters, available to Section and MD officers monthly, accessible from the "New Members" link above.
<b>AUG</b>	<b>Standby for communications about 2015 Membership Development Kits</b> , containing updated membership brochures, collateral and updates to the 'MD Manual.' <b>Half-Year Dues Cycle Concludes – 15 August.</b> Individuals who join IEEE beginning 16 August are members for the 2015 membership year.	<b>Access New Member Roster</b> , and initiate a welcome greeting to new members of your Section. <b>2015 Membership Year Begins -- 16 August.</b> Individuals who join IEEE, beginning 16 August, are members for the 2015 membership year.



## June MD Highlights

### IEEE Membership

There was a marked improvement in the year over year (YoY) membership decline, now down -0.6% following three months at -1.5%. Specifically with the graduate student category, which decreased to -1.4% following -8.5% in May. Strong improvements in recruitment were the main driver, as smaller gains were made in reducing the retention gap.

Higher grade (HG) membership turned positive +0.4% after being negative all year and finally flat last month. Student member grade saw the opposite, from -2.7% in May to -5.4% this month. The latter two trends were due to the June student elevations and not the result of further declines in recruitment or retention.

### Retention

A smaller renewal base and declining retention rates will have a compound effect going into the 2015 membership year. Retention is down -0.6 percent over last year. We gained a tenth of a percent since last month. For every tenth of a percent, we gain 393 more members. Sections are challenged to put forth a strong effort between now and August, the end of the membership year. We are still holding positive retention gains in the HG ranks, including first year HG members.

A final arrears outreach to all unrenewed members is scheduled for early July, the last in a series of seven emails sent by MD Staff between March and July.

See more detail on retention, page 6.

### Recruitment and Reinstatement

In June strong improvements were made in recruitment declines, due to significant improvements in the HG and GSM recruitment categories. STU recruitment declines improved as well but not as drastically. We ended June with overall recruitment down -4.1% after last month's -6.1%.

The higher grade recruitment gap was cut in half since May, and all regions saw improvement. The US regions continue on a positive growth trend, jumping from +3.1% to +4.5% this month. Region 7 increased positive gains as well. In Regions 8-10, each region reduced their YoY recruitment deficits.

Graduate student member recruitment saw the biggest improvement overall in June, and is now positive in three of ten regions following year long steep declines. Overall GSM recruitment is down -0.6% following -4.6% last month.

See more detail on recruitment, page 7.

**Reinstatement activity** is up +6.8% YoY. We've seen that YoY gain decline slowly over the year as the pool of reinstatement candidates, like renewal, is saturated. Interestingly though, this month we reversed that trend and saw an increase in the YoY reinstatement activity, up from -4.4% in May.

### Society Membership

Overall Society memberships also saw an improvement in YoY declines and ended June down -1.2%, following -1.7% last month. Without Affiliates in that count, overall Society memberships are down just -0.8% YoY.

Since the student elevations occurred in June, we saw a reverse trend in YoY makeup of student versus higher grade Society memberships. Higher grade Society memberships improved to -0.7% from -1.3% last month, while student memberships went from being down -0.5% in May to -2.8% in June.

Society membership details begin on page 11.

**Membership Development Case Studies**

***Providing Member Value through Education & Events: Milwaukee Section, Region 4***

Over the years, the Milwaukee Section has developed seminars and a student poster competition, which have a proven record of value, collaboration and participation. Three examples are highlighted below:

In March 2014, the EMC Chapter (of the Milwaukee Section) held the 14<sup>th</sup> annual **EMC Seminar**. Since 2001, over 2,050 engineers have attended this educational program. Founder and organizer, James Blaha, states “my goal for this EMC Seminar Series is simple: to provide an educational seminar that is local, affordable and provides the highest level of technical EMC education available.” In 2014, there were 168 paid attendees, 42 exhibitors and a luncheon for 270 people.



This year denotes the **35<sup>th</sup> Meeting of the Medicine & Biology Chapter**. Averaging 120-140 participants, it was developed in partnership with two Bachelor Programs in Biomedical Engineering at MSOE (Milwaukee School of Engineering) and Marquette University. Each year the focus is research topics.

For the past 10 years, the Section has also sponsored a **Student Poster Research Competition**. This is a competition between the senior graduating classes from Marquette University, Milwaukee School of Engineering and UWM - University of Wisconsin Milwaukee. The competition is held in early May and presents cash rewards for 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place winners, plus an award plaque for the school’s engineering department. Average participation is 30-40, with 40-50 IEEE Milwaukee

Section members attending and voting. The event culminates with an awards dinner.

For more information about these programs, please contact James Blaha (Chair, IEEE Milwaukee Section; Chair, EMC Chapter Chair) at [jblaha@ieee.org](mailto:jblaha@ieee.org).



**New Member Loyalty Program Now Available for Sections to Recognize Members**

Eligible Section volunteers can purchase lapel pins and certificates for their members that commemorate select milestones as an IEEE Member. Different from the pins that commemorate a certain grade of IEEE membership, these pins are designed to thank and recognize members for their years of membership regardless of grade achievement, a great way to recognize members who might not otherwise be engaged, especially early in their IEEE membership tenure.



The one-inch round lapel pins recognize members at two, five, ten, 20, 25, 30, and 50 years of service as an IEEE member. This is based on the cumulative years of service regardless of grade (except Society Affiliate), grade elevations, or any breaks in service.

Local Sections are responsible for the ordering, payment, and dissemination of the lapel pins and certificates to their members. There is reporting available through SAMIEEE and the Section Vitality Dashboard to assist volunteers in identifying the members



in their Section who should receive a pin. The cost per set of five pins and matching certificates with holder is US\$14.00, plus shipping.

To learn more about the Member Loyalty Program and to order pins for your Section, visit [www.ieee.org/loyalty](http://www.ieee.org/loyalty).



### Preparing for Student Member Elevation

This year about 15,000 IEEE student members will be automatically elevated, in June and August, to higher grades of IEEE membership.

Unfortunately, many student members believe IEEE is merely a club on campus, without any knowledge of the vast resources IEEE can offer to help secure a job—let alone their awareness about the professional networking opportunities offered by Sections and Chapters.

Proactive engagement of graduating student members is necessary to raise their awareness of IEEE’s enabling role in their professional career. In addition to campaigns and programs coordinated by the MD Staff, Sections and Chapters play an important role in helping with a student’s transition. The communications remind the graduating student there are real people behind IEEE, who care about their professional development and success. It does not necessarily matter from whom the communication comes locally, so long as it happens (see communication sample at right).

#### Graduation Kit Mailing

In parallel with local communication efforts, IEEE’s MD Staff coordinates a worldwide mailing to all graduating students to congratulate them on their achievement. The graduation kit features a greeting from the Chair of IEEE Young Professionals, and showcases several IEEE products and services to help early career professionals.



#### STEP Program



Sponsored by IEEE Young Professionals (YP), the IEEE Student Transition and Elevation Partnership (STEP) program provides a

standardized yet localized activity for engaging graduating students by:

- Identifying a local IEEE entity beyond the student branch for members to contact;
- Planning a joint Section and YP event to introduce local IEEE resources;
- Illustrating IEEE member benefits and opportunities best suited for early-career professionals.

MGA funding is still available to help underwrite STEP events. More information about the STEP program is accessible at [www.ieee.org/step](http://www.ieee.org/step).



#### Member Data – Graduating Students

Location: SAMIEEE \ MD Folder

Pre-Defined Search Name: “(MD) Active Student and Graduate Student Members with Graduation Date 2014”



#### Sample Volunteer Communications

##### Section / Chapter Outreach to Graduating Students

<customized to the Section/Chapter>

Dear Graduate,

On behalf of the leadership team of the IEEE <Section/Chapter>, congratulations on your graduation.

Welcome to your new professional network. IEEE membership offers opportunities throughout a career, and is especially valuable to individuals entering the job market for the first time.

We encourage you to make the most of your membership by participating in the professional network of your IEEE Section and technical chapters. This past year, the IEEE <Section / Chapter> sponsored the following activities:

- < example >
- < example >
- < example >

We are here to help. If I can be of any assistance, please do not hesitate to contact me.

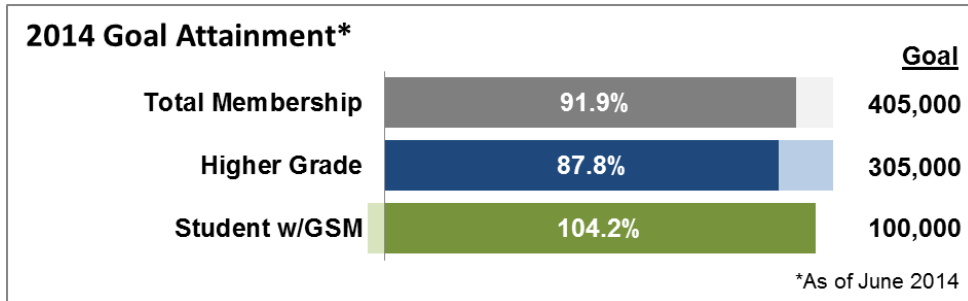
Sincerely,  
< Name >  
IEEE < Section/Chapter >  
< e-mail address >

### 2014 Membership Year Goals & Progress

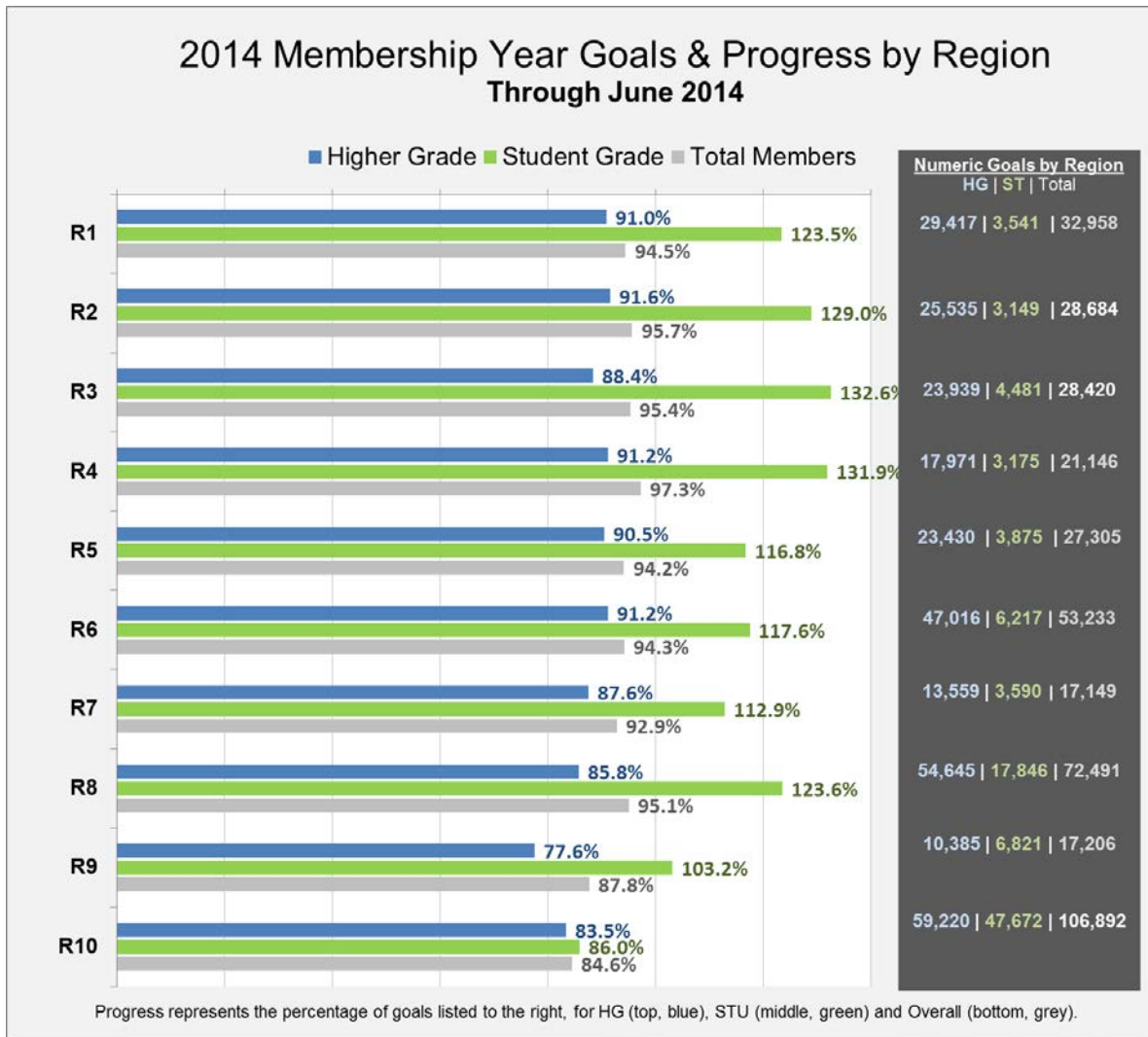


Ed Perkins  
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The overall membership goal for 2014 has been set at 405,000 total members, as measured at the end of the membership year in August. We are currently at 91.9% of this goal, based on the cumulative count of renewal, recruitment and reinstatement activity from September through May. We gained 3.2% to the goal since last month.



Goals were developed using historical data for each region and grade. Reaching the goal of 405,000 members by this August means we will have grown total IEEE membership by +2.6% this year. At the end of the 2013 membership year, we achieved a +0.5% increase YoY.





➤ Retention & Recovery

### Membership Retention Update

Arrears recovery efforts in June brought in an additional 3,581 renewals. We now stand at a 16.4% recovery rate of the total number of members deactivated in February. We typically recover about 20% of lapsed members before the membership year ends on 15 August.

Overall retention rates remain down year over year, but improved a tenth of a percent from last month due to steadily declining gaps in the GSM category across all regions. Since the start of 2014, the GSM retention gap has been chipping away slowly, and is now at -6.8% following -7.9% last month.

Higher grade retention remains ahead as it has all year, but lost a tenth of a percent from +0.8% in May. We also saw some of the first-year HG retention YoY gain disappear – it was +1.8% last month, now at +1.0%. The main driver here was first-year HG members in Region 10. All other regions posted the same or better YoY gains compared to May.

Looking at the longer term trend since the beginning of the year, we are on a continued improvement path as far as retention rates go. As an example by comparison, last June retention was behind by -2.0%, and the year prior by -1.1%. We are seeing the smallest year-over-year in four years. But the smaller recruitment opportunity is hampering growth in total number of members. If we keep improving retention rates by adding member value, then over time we will see growth return.

#### Overall Member Retention Rates by Region (YoY)

IEEE Membership Renewal / Retention - June 2014																
REGION	HIGHER GRADE w/o GSM				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	Opportunity	Renewal			Opportunity	Renewal			Opportunity	Renewal			Opportunity	Renewal		
		#	%, '14	%, '13		#	%, '14	%, '13		#	%, '14	%, '13		#	%, '14	%, '13
1	29,080	24,967	85.9%	85.9%	1,934	1,221	63.1%	70.9%	1,611	570	35.4%	37.8%	32,625	26,758	82.0%	82.8%
2	25,260	21,741	86.1%	84.9%	1,829	1,139	62.3%	69.2%	1,439	588	40.9%	38.7%	28,528	23,468	82.3%	81.5%
3	23,525	19,527	83.0%	82.4%	2,240	1,492	66.6%	71.8%	2,290	959	41.9%	40.7%	28,055	21,978	78.3%	78.3%
4	17,717	15,011	84.7%	83.4%	1,818	1,203	66.2%	73.4%	1,471	585	39.8%	42.9%	21,006	16,799	80.0%	79.7%
5	23,119	19,377	83.8%	83.2%	1,690	1,071	63.4%	71.8%	2,110	811	38.4%	40.5%	26,919	21,259	79.0%	79.4%
6	46,541	39,381	84.6%	83.7%	2,917	1,746	59.9%	72.1%	3,277	1,315	40.1%	42.5%	52,735	42,442	80.5%	80.9%
<b>R 1-6</b>	<b>165,242</b>	<b>140,004</b>	<b>84.7%</b>	<b>84.0%</b>	<b>12,428</b>	<b>7,872</b>	<b>63.3%</b>	<b>71.6%</b>	<b>12,198</b>	<b>4,828</b>	<b>39.6%</b>	<b>40.7%</b>	<b>189,868</b>	<b>152,704</b>	<b>80.4%</b>	<b>80.6%</b>
7	13,175	10,604	80.5%	79.8%	1,986	1,383	69.6%	76.4%	1,473	599	40.7%	47.7%	16,634	12,586	75.7%	77.2%
8	52,987	40,671	76.8%	75.3%	10,431	7,044	67.5%	72.9%	7,946	2,622	33.0%	29.4%	71,364	50,337	70.5%	70.2%
9	9,863	6,430	65.2%	65.7%	1,334	865	64.8%	69.9%	5,291	1,315	24.9%	21.7%	16,488	8,610	52.2%	51.4%
10	56,953	41,127	72.2%	71.5%	12,528	5,614	44.8%	49.8%	29,484	4,749	16.1%	16.4%	98,965	51,490	52.0%	53.1%
<b>R 7-10</b>	<b>132,978</b>	<b>98,832</b>	<b>74.3%</b>	<b>73.4%</b>	<b>26,279</b>	<b>14,906</b>	<b>56.7%</b>	<b>62.6%</b>	<b>44,194</b>	<b>9,285</b>	<b>21.0%</b>	<b>20.3%</b>	<b>203,451</b>	<b>123,023</b>	<b>60.5%</b>	<b>61.1%</b>
<b>TOTAL</b>	<b>298,220</b>	<b>238,836</b>	<b>80.1%</b>	<b>79.4%</b>	<b>38,707</b>	<b>22,778</b>	<b>58.8%</b>	<b>65.6%</b>	<b>56,392</b>	<b>14,113</b>	<b>25.0%</b>	<b>24.9%</b>	<b>393,319</b>	<b>275,727</b>	<b>70.1%</b>	<b>70.7%</b>

#### First-Year Member Retention Rates by Region (YoY)

First-Year Member Renewal / Retention - June 2014																
REGION	HIGHER GRADE w/o GSM				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	Opportunity	Renewal			Opportunity	Renewal			Opportunity	Renewal			Opportunity	Renewal		
		#	%, '14	%, '13		#	%, '14	%, '13		#	%, '14	%, '13		#	%, '14	%, '13
1	1,887	694	36.8%	38.0%	712	332	46.8%	56.4%	1,173	332	28.3%	31.6%	3,772	1,358	36.0%	39.5%
2	1,482	568	38.3%	36.4%	665	294	44.2%	51.6%	997	333	33.4%	32.3%	3,144	1,195	38.0%	38.2%
3	1,801	614	34.1%	32.5%	799	387	48.4%	54.3%	1,625	588	36.2%	36.1%	4,225	1,589	37.6%	38.1%
4	1,296	527	40.7%	38.5%	712	354	49.7%	56.4%	1,043	321	30.8%	35.4%	3,051	1,202	39.4%	40.9%
5	1,665	610	36.6%	36.2%	649	290	44.7%	56.7%	1,555	510	32.8%	35.2%	3,869	1,410	36.4%	38.9%
6	3,129	1,222	39.1%	35.9%	1,043	427	40.9%	52.4%	2,409	808	33.5%	36.8%	6,581	2,457	37.3%	38.7%
<b>R 1-6</b>	<b>11,260</b>	<b>4,235</b>	<b>37.6%</b>	<b>36.1%</b>	<b>4,580</b>	<b>2,084</b>	<b>45.5%</b>	<b>54.4%</b>	<b>8,802</b>	<b>2,892</b>	<b>32.9%</b>	<b>34.9%</b>	<b>24,642</b>	<b>9,211</b>	<b>37.4%</b>	<b>38.9%</b>
7	1,499	601	40.1%	39.0%	723	360	49.8%	60.9%	1,044	304	29.1%	38.9%	3,266	1,265	38.7%	44.2%
8	7,319	2,608	35.6%	33.5%	4,392	2,350	53.5%	58.8%	6,053	1,489	24.6%	23.0%	17,764	6,447	36.3%	36.5%
9	2,149	568	26.4%	28.1%	488	242	49.6%	52.7%	4,158	708	17.0%	15.8%	6,795	1,518	22.3%	22.5%
10	11,243	3,629	32.3%	32.0%	8,044	2,504	31.1%	36.1%	25,707	3,328	12.9%	13.7%	44,994	9,461	21.0%	22.6%
<b>R 7-10</b>	<b>22,210</b>	<b>7,406</b>	<b>33.3%</b>	<b>32.6%</b>	<b>13,647</b>	<b>5,456</b>	<b>40.0%</b>	<b>45.9%</b>	<b>36,962</b>	<b>5,829</b>	<b>15.8%</b>	<b>16.1%</b>	<b>72,819</b>	<b>18,691</b>	<b>25.7%</b>	<b>27.0%</b>
<b>TOTAL</b>	<b>33,470</b>	<b>11,641</b>	<b>34.8%</b>	<b>33.8%</b>	<b>18,227</b>	<b>7,540</b>	<b>41.4%</b>	<b>48.1%</b>	<b>45,767</b>	<b>8,721</b>	<b>19.1%</b>	<b>19.9%</b>	<b>97,464</b>	<b>27,902</b>	<b>28.6%</b>	<b>30.2%</b>



➤ Recruitment

**Recruitment Update**

Overall YoY recruitment declines improved this month, due to significant improvements in the HG and GSM recruitment categories. STU recruitment declines improved as well but not as drastically. We ended June with recruitment down -4.1% after last month's -6.1%. We've seen the recruitment decline improve with every month this year.

The higher grade recruitment gap was cut in half since May, from -3.0% to -1.5%. All regions saw improvement. The US regions continue on a positive growth trend, jumping from +3.1% to +4.5% this month. Region 7 increased positive gains as well. In Regions 8-10, each region reduced their YoY recruitment deficits.

Graduate student member recruitment saw the biggest improvement overall in June, and is now positive in three of ten regions following year long steep declines. Overall GSM recruitment is down -0.6% following -4.6% last month.

Undergraduate student recruitment declines continue to improve each month in all regions, though at a slower pace. The gap was cut to -6.5% from -7.9% in May.

**What can your Section do?** Promote the half year dues discount on your websites, newsletters and at events. As well, emphasize the Member-Get-a-Member referral awards to existing members, especially within the student branches in your Section.

Cumulative Recruitment - Sept through June 2014																
REGION	HIGHER GRADE w/o GSMs				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2014	2013	Change		2014	2013	Change		2014	2013	Change		2014	2013	Change	
			#	%			#	%			#	%			#	%
1	953	1,025	(72)	-7.0%	722	853	(131)	-15.4%	1,608	1,571	37	2.4%	3,283	3,449	(166)	-4.8%
2	866	832	34	4.1%	701	752	(51)	-6.8%	1,322	1,296	26	2.0%	2,889	2,880	9	0.3%
3	888	829	59	7.1%	804	891	(87)	-9.8%	2,295	2,121	174	8.2%	3,987	3,841	146	3.8%
4	799	668	131	19.6%	812	808	4	0.5%	1,338	1,323	15	1.1%	2,949	2,799	150	5.4%
5	1,033	887	146	16.5%	756	750	6	0.8%	1,593	1,945	(352)	-18.1%	3,382	3,582	(200)	-5.6%
6	1,840	1,865	(25)	-1.3%	1,073	1,249	(176)	-14.1%	2,743	2,921	(178)	-6.1%	5,656	6,035	(379)	-6.3%
R 1-6	6,379	6,106	273	4.5%	4,868	5,303	(435)	-8.2%	10,899	11,177	(278)	-2.5%	22,146	22,586	(440)	-1.9%
7	875	805	70	8.7%	709	835	(126)	-15.1%	1,101	1,297	(196)	-15.1%	2,685	2,937	(252)	-8.6%
8	4,007	4,028	(21)	-0.5%	4,698	4,895	(197)	-4.0%	6,689	6,973	(284)	-4.1%	15,394	15,896	(502)	-3.2%
9	1,097	1,132	(35)	-3.1%	474	568	(94)	-16.5%	4,056	4,225	(169)	-4.0%	5,627	5,925	(298)	-5.0%
10	5,708	6,270	(562)	-9.0%	8,993	8,266	727	8.8%	20,432	22,529	(2,097)	-9.3%	35,133	37,065	(1,932)	-5.2%
R 7-10	11,687	12,235	(548)	-4.5%	14,874	14,564	310	2.1%	32,278	35,024	(2,746)	-7.8%	58,839	61,823	(2,984)	-4.8%
TOTAL	18,066	18,341	(275)	-1.5%	19,742	19,867	(125)	-0.6%	43,177	46,201	(3,024)	-6.5%	80,985	84,409	(3,424)	-4.1%

**IEEE-USA Recruitment Incentive 2014 – Continued For Half Year Dues and 2015**



In an effort to increase US higher-grade membership, IEEE-USA and MGA have partnered to pilot a campaign building on the existing Member-Get-a-Member program.

Higher-grade members in the US are eligible to submit referrals through a special online form. An automated email invites the referral to join and offered a US\$25 discount on their first year through 28 February. After that, new members are eligible to join at the special half year dues rate. For each successful new recruit, the referring member can select an IEEE-USA branded merchandise item including a hat, cooler, backpack, golf balls, pen sets, solar charger, tablet case, umbrella and more.

**Good news! The pilot program will be extended for the 2015 membership year!** MGA HQ will promote the program with a monthly series of e-mail outreaches, and advertisements in the Benefits Bulletin.



**Results through 7 July:**

<b>1,227</b>	Referrals Submitted
<b>384</b>	New Members Joined
<b>31.3%</b>	% of Referrals Joined

<b>722</b>	US HG Members participating
<b>0.45%</b>	% of US HG members participating
<i>(Participating = submitting at least one referral)</i>	





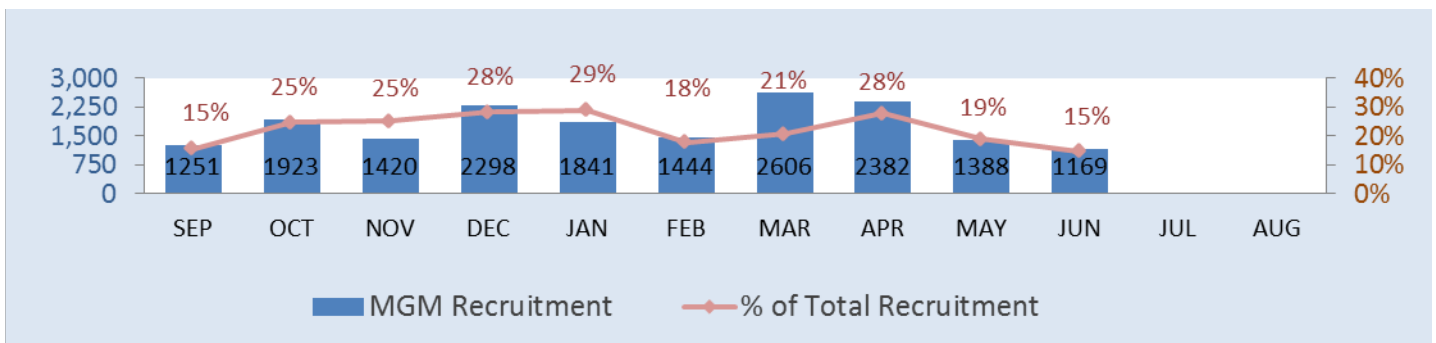
➤ Recruitment (cont'd)

**Recruiters of the Month – Member-Get-a-Member (MGM) Program**

[www.ieee.org/mgm](http://www.ieee.org/mgm)

We are pleased to recognize this month's top program participants. The IEEE Member-Get-a-Member (MGM) program is popular with student members; accordingly, program results often ebb and flow with the academic school year.

<b>Sonu Chandrasekharan</b>	Kerala Section, R10	62 new members
<b>Cristian Aldana Guzman</b>	Colombia Section, R9	47 new members
<b>Katherine Camacho</b>	Ecuador Section, R9	31 new members
<b>Apekshit Kunte</b>	Bombay Section, R10	29 new members
<b>Vincente NunezGonzalez</b>	Mexico Section, R9	24 new members
<b>Chandrashekar Babu</b>	Bangalore Section, R10	23 new members
<b>Mohsin Ali Khan</b>	Islamabad Section, R10	21 new members
<b>Carmen Herrera Aguilar</b>	El Salvador Section, R9	18 new members
<b>Balamurugan K</b>	Madras Section, R10	16 new members
<b>Aparna Mahajan</b>	Delhi Section, R10	16 new members
<b>Waleed Sohail</b>	Karachi Section, R10	16 new members
<b>Adeeb Siddiqui</b>	Delhi Section, R10	16 new members
<b>Ussash Arafat</b>	Bangladesh Section, R10	15 new members
<b>Diala Al Assi</b>	Reg 8-Countries Outside Sections, R8	15 new members
<b>Shashank Narayan</b>	Delhi Section, R10	14 new members
<b>Mauricio Santamaria Cinto</b>	Puebla Section, R9	13 new members
<b>Ganeshkumar Deivasikamani</b>	Madras Section, R10	12 new members
<b>Angela Paola Beltran Riveros</b>	Colombia Section, R9	11 new members
<b>Zahid Hussain</b>	Karachi Section, R10	11 new members
<b>Luis Rivera Olvera</b>	Mexico Section, R9	10 new members



**2014 membership year to date: 17,722 new members**  
**Same period last year: 21,033**





<b>Membership by Region</b>	<b>Jun '14</b>	e-Members are included in the higher-grade counts of Regions 3, 8, 9, and 10. <b>Color Key:</b> Green = Gains > 1% ... Yellow = Plus/Minus 1% ... Light Red = Declines (1% - 3%) ... Dark Red = > (3%) Decline
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Geographic IEEE Membership Summary - June 2014																
REGION	Higher-Grade w/o GSM				Graduate Students				Undergraduate Students				TOTAL MEMBERS			
	2014	2013	Change		2014	2013	Change		2014	2013	Change		2014	2013	Change	
			#	%			#	%			#	%			#	%
<b>1</b>	27,754	28,520	(766)	-2.7%	1,742	1,976	(234)	-11.8%	1,687	1,659	28	1.7%	31,183	32,155	(972)	-3.0%
<b>2</b>	24,269	24,701	(432)	-1.7%	1,718	1,879	(161)	-8.6%	1,530	1,520	10	0.7%	27,517	28,100	(583)	-2.1%
<b>3</b>	22,623	22,588	35	0.2%	2,125	2,363	(238)	-10.1%	2,625	2,552	73	2.9%	27,373	27,503	(130)	-0.5%
<b>4</b>	17,262	17,154	108	0.6%	1,852	1,922	(70)	-3.6%	1,530	1,609	(79)	-4.9%	20,644	20,685	(41)	-0.2%
<b>5</b>	22,136	22,308	(172)	-0.8%	1,721	1,803	(82)	-4.5%	2,034	2,322	(288)	-12.4%	25,891	26,433	(542)	-2.1%
<b>6</b>	44,966	45,300	(334)	-0.7%	2,616	3,008	(392)	-13.0%	3,310	3,453	(143)	-4.1%	50,892	51,761	(869)	-1.7%
<b>R 1-6</b>	159,010	160,571	(1,561)	-1.0%	11,774	12,951	(1,177)	-9.1%	12,716	13,115	(399)	-3.0%	183,500	186,637	(3,137)	-1.7%
<b>7</b>	12,566	12,478	88	0.7%	2,069	2,217	(148)	-6.7%	1,329	1,490	(161)	-10.8%	15,964	16,185	(221)	-1.4%
<b>8</b>	49,565	48,672	893	1.8%	11,265	11,806	(541)	-4.6%	8,422	8,450	(28)	-0.3%	69,252	68,928	324	0.5%
<b>9</b>	8,708	8,518	190	2.2%	1,304	1,531	(227)	-14.8%	5,278	5,457	(179)	-3.3%	15,290	15,506	(216)	-1.4%
<b>10</b>	53,843	52,242	1,601	3.1%	14,032	12,672	1,360	10.7%	23,391	25,541	(2,150)	-8.4%	91,266	90,455	811	0.9%
<b>R 7-10</b>	124,682	121,910	2,772	2.3%	28,670	28,226	444	1.6%	38,420	40,938	(2,518)	-6.2%	191,772	191,074	698	0.4%
<b>TOTAL</b>	283,692	282,481	1,211	0.4%	40,444	41,177	(733)	-1.8%	51,136	54,053	(2,917)	-5.4%	375,272	377,711	(2,439)	-0.6%



**Year-over-Year Sweep – This Month Last Year**

Recognizing MD efforts resulting in year-over-year gains across all columns: professional, graduate and undergraduate students.

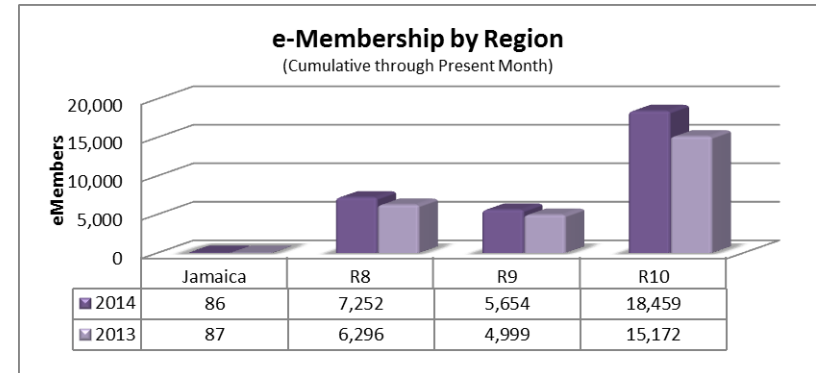
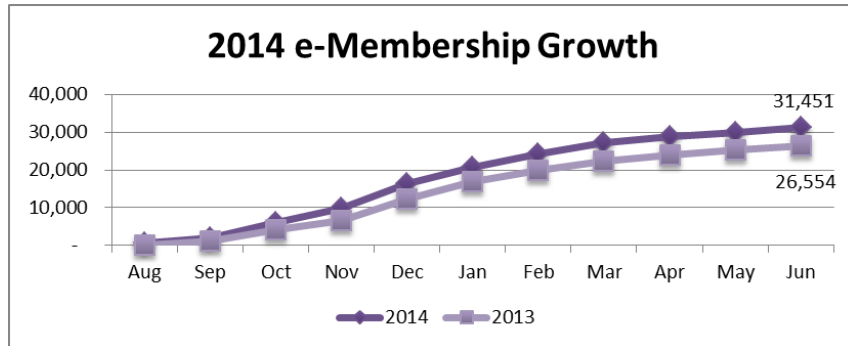
No regions swept the month of June.

**Year-over-Year Sweep Scoreboard – 2014 Membership Year**

	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG
R-1												
R-2												
R-3												
R-4												
R-5												
R-6												
R-7												
R-8												
R-9												
R-10	★	★	★	★	★							

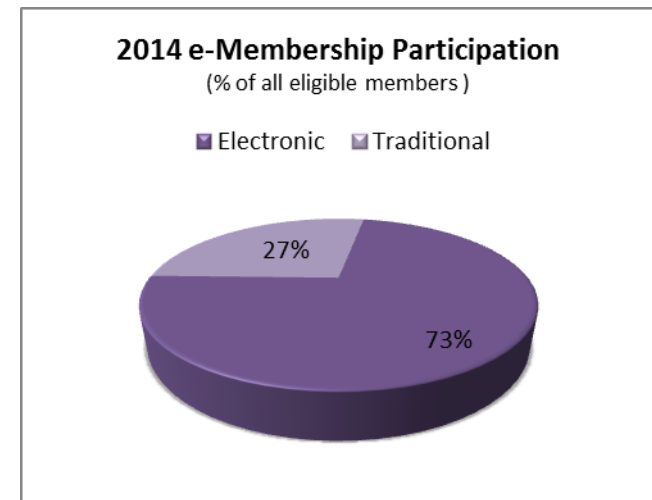
**e-Membership / Developing Nations**

[www.ieee.org/emember](http://www.ieee.org/emember)



2014 MD Drivers - e-Membership					
By category, the % of <u>eligible</u> members who have selected e-Membership					
Cumulative Through Present Month	Jamaica	R8	R9	R10	Total
> <b>Recruits</b> (new members)	61%	61%	64%	77%	72%
> <b>Renewals</b> (existing members)	61%	65%	72%	76%	73%
> <b>Reinstates</b> (former members)	80%	68%	73%	80%	76%

Row percentages will not sum to 100% on account of different denominators.



2014 e-Membership by Region (Cumulative through Present Month)					
e-Membership Count	Jamaica	R8	R9	R10	Total
2014	86	7,252	5,654	18,459	31,451
2013	87	6,296	4,999	15,172	26,554

➤ Society & Special Interest Memberships

**Society Memberships**

*Color Key: Green shading = year-over-year growth >1.0%; Yellow shading = +/- 0.99%; Red shading > (1.0%)*

IEEE Society Membership Totals as of June 2014																				
SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMs)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2014	2013	#	%	2014	2013	#	%	2014	2013	#	%	2014	2013	#	%	2014	2013	#	%
<b>IEEE Societies</b>																				
<b>DIVISION I</b>																				
Circuits & Systems	8,820	8,863	-43	-0.5%	435	454	-19	-4.2%	34	44	-10	-22.7%	9,289	9,361	-72	-0.8%	9,255	9,317	-62	-0.7%
Electron Devices	9,220	9,378	-158	-1.7%	363	313	50	16.0%	44	41	3	7.3%	9,627	9,732	-105	-1.1%	9,583	9,691	-108	-1.1%
Solid-State Circuits	9,037	9,267	-230	-2.5%	170	189	-19	-10.1%	74	86	-12	-14.0%	9,281	9,542	-261	-2.7%	9,207	9,456	-249	-2.6%
<b>Div I Subtotal</b>	<b>27,077</b>	<b>27,508</b>	<b>-431</b>	<b>-1.6%</b>	<b>968</b>	<b>956</b>	<b>12</b>	<b>1.3%</b>	<b>152</b>	<b>171</b>	<b>-19</b>	<b>-11.1%</b>	<b>28,197</b>	<b>28,635</b>	<b>-438</b>	<b>-1.5%</b>	<b>28,045</b>	<b>28,464</b>	<b>-419</b>	<b>-1.5%</b>
<b>DIVISION II</b>																				
Components, Packaging & Mfg Tech	2,336	2,339	-3	-0.1%	51	45	6	13.3%	23	22	1	4.5%	2,410	2,406	4	0.2%	2,387	2,384	3	0.1%
Dielectrics & Electrical Insulation	2,118	2,024	94	4.6%	32	37	-5	-13.5%	22	27	-5	-18.5%	2,172	2,088	84	4.0%	2,150	2,061	89	4.3%
Industry Applications	9,841	9,525	316	3.3%	781	430	351	81.6%	39	47	-8	-17.0%	10,661	10,002	659	6.6%	10,622	9,955	667	6.7%
Instrumentation & Measurements	3,763	3,805	-42	-1.1%	93	88	5	5.7%	20	23	-3	-13.0%	3,876	3,916	-40	-1.0%	3,856	3,893	-37	-1.0%
Power Electronics	6,902	6,887	15	0.2%	254	296	-42	-14.2%	27	29	-2	-6.9%	7,183	7,212	-29	-0.4%	7,156	7,183	-27	-0.4%
Ultrasonics, Ferroelectrics, Freq Ctrl	2,018	1,951	67	3.4%	46	38	8	21.1%	26	30	-4	-13.3%	2,090	2,019	71	3.5%	2,064	1,989	75	3.8%
<b>Div II Subtotal</b>	<b>26,978</b>	<b>26,531</b>	<b>447</b>	<b>1.7%</b>	<b>1,257</b>	<b>934</b>	<b>323</b>	<b>34.6%</b>	<b>157</b>	<b>178</b>	<b>-21</b>	<b>-11.8%</b>	<b>28,392</b>	<b>27,643</b>	<b>749</b>	<b>2.7%</b>	<b>28,235</b>	<b>27,465</b>	<b>770</b>	<b>2.8%</b>
<b>DIVISION III</b>																				
<b>Communications</b>	<b>39,830</b>	<b>41,102</b>	<b>-1,272</b>	<b>-3.1%</b>	<b>4,637</b>	<b>4,895</b>	<b>-258</b>	<b>-5.3%</b>	<b>878</b>	<b>705</b>	<b>173</b>	<b>24.5%</b>	<b>45,345</b>	<b>46,702</b>	<b>-1,357</b>	<b>-2.9%</b>	<b>44,467</b>	<b>45,997</b>	<b>-1,530</b>	<b>-3.3%</b>

➤ Society & Special Interest Memberships (cont'd)

*Color Key: Green shading = year-over-year growth >1.0%; Yellow shading = +/- 0.99%; Red shading > (1.0%)*

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SOCIETY / DIVISION	IEEE Higher Grade Members (including GSMS)		Change		IEEE Student Members		Change		Society Affiliates		Change		Society Totals (with affiliates)		Change		Society Totals (without affiliates)		Change	
	2014	2013	#	%	2014	2013	#	%	2014	2013	#	%	2014	2013	#	%	2014	2013	#	%
<b>DIVISION IV</b>																				
Antennas & Propagation	7,804	7,630	174	2.3%	238	354	-116	-32.8%	47	56	-9	-16.1%	8,089	8,040	49	0.6%	8,042	7,984	58	0.7%
Broadcast Technology	1,586	1,605	-19	-1.2%	50	38	12	31.6%	16	23	-7	-30.4%	1,652	1,666	-14	-0.8%	1,636	1,643	-7	-0.4%
Consumer Electronics	2,800	2,961	-161	-5.4%	102	137	-35	-25.5%	17	21	-4	-19.0%	2,919	3,119	-200	-6.4%	2,902	3,098	-196	-6.3%
Electromagnetic Compatibility	3,690	3,754	-64	-1.7%	37	46	-9	-19.6%	26	31	-5	-16.1%	3,753	3,831	-78	-2.0%	3,727	3,800	-73	-1.9%
Magnetics	2,882	2,851	31	1.1%	74	65	9	13.8%	72	69	3	4.3%	3,028	2,985	43	1.4%	2,956	2,916	40	1.4%
Microwave Theory & Techniques	10,627	10,619	8	0.1%	245	257	-12	-4.7%	31	33	-2	-6.1%	10,903	10,909	-6	-0.1%	10,872	10,876	-4	0.0%
Nuclear & Plasma Sciences	2,835	2,850	-15	-0.5%	78	54	24	44.4%	42	38	4	10.5%	2,955	2,942	13	0.4%	2,913	2,904	9	0.3%
<b>Div IV Subtotal</b>	<b>32,224</b>	<b>32,270</b>	<b>-46</b>	<b>-0.1%</b>	<b>824</b>	<b>951</b>	<b>-127</b>	<b>-13.4%</b>	<b>251</b>	<b>271</b>	<b>-20</b>	<b>-7.4%</b>	<b>33,299</b>	<b>33,492</b>	<b>-193</b>	<b>-0.6%</b>	<b>33,048</b>	<b>33,221</b>	<b>-173</b>	<b>-0.5%</b>
<b>DIVISION V/VIII</b>																				
Computer	43,445	45,450	-2,005	-4.4%	3,070	3,591	-521	-14.5%	9,254	10,571	-1,317	-12.5%	55,769	59,612	-3,843	-6.4%	46,515	49,041	-2,526	-5.2%
<b>DIVISION VI</b>																				
Education	3,148	3,230	-82	-2.5%	82	71	11	15.5%	39	41	-2	-4.9%	3,269	3,342	-73	-2.2%	3,230	3,301	-71	-2.2%
Industrial Electronics	5,579	5,284	295	5.6%	196	212	-16	-7.5%	16	26	-10	-38.5%	5,791	5,522	269	4.9%	5,775	5,496	279	5.1%
Product Safety Engineering	788	763	25	3.3%	8	7	1	14.3%	8	8	0	0.0%	804	778	26	3.3%	796	770	26	3.4%
Professional Communication	667	748	-81	-10.8%	29	31	-2	-6.5%	52	69	-17	-24.6%	748	848	-100	-11.8%	696	779	-83	-10.7%
Reliability	1,749	1,678	71	4.2%	15	24	-9	-37.5%	16	25	-9	-36.0%	1,780	1,727	53	3.1%	1,764	1,702	62	3.6%
Social Implications of Technology	1,336	1,470	-134	-9.1%	36	28	8	28.6%	19	20	-1	-5.0%	1,391	1,518	-127	-8.4%	1,372	1,498	-126	-8.4%
<b>Div VI Subtotal</b>	<b>13,267</b>	<b>13,173</b>	<b>94</b>	<b>0.7%</b>	<b>366</b>	<b>373</b>	<b>-7</b>	<b>-1.9%</b>	<b>150</b>	<b>189</b>	<b>-39</b>	<b>-20.6%</b>	<b>13,783</b>	<b>13,735</b>	<b>48</b>	<b>0.3%</b>	<b>13,633</b>	<b>13,546</b>	<b>87</b>	<b>0.6%</b>
<b>DIVISION VII</b>																				
Power & Energy	27,464	26,601	863	3.2%	2,384	2,286	98	4.3%	279	253	26	10.3%	30,127	29,140	987	3.4%	29,848	28,887	961	3.3%

➤ Society & Special Interest Memberships (cont'd)

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	2014	2013	#	%	2014	2013	#	%	2014	2013	#	%	2014	2013	#	%	2014	2013	#	%
<b>DIVISION IX</b>																				
Aerospace & Electronic Systems	4,322	4,255	67	1.6%	235	189	46	24.3%	25	24	1	4.2%	4,582	4,468	114	2.6%	4,557	4,444	113	2.5%
Geoscience & Remote Sensing	3,040	2,948	92	3.1%	84	72	12	16.7%	194	298	-104	-34.9%	3,318	3,318	0	0.0%	3,124	3,020	104	3.4%
Information Theory	3,143	3,019	124	4.1%	59	55	4	7.3%	21	23	-2	-8.7%	3,223	3,097	126	4.1%	3,202	3,074	128	4.2%
Intelligent Transportation Systems	1,224	1,190	34	2.9%	27	35	-8	-22.9%	22	21	1	4.8%	1,273	1,246	27	2.2%	1,251	1,225	26	2.1%
Oceanic Engineering	1,644	1,663	-19	-1.1%	56	36	20	55.6%	23	22	1	4.5%	1,723	1,721	2	0.1%	1,700	1,699	1	0.1%
Signal Processing	15,511	15,562	-51	-0.3%	533	423	110	26.0%	143	120	23	19.2%	16,187	16,105	82	0.5%	16,044	15,985	59	0.4%
Vehicular Technology	3,933	3,951	-18	-0.5%	137	119	18	15.1%	24	21	3	14.3%	4,094	4,091	3	0.1%	4,070	4,070	0	0.0%
<b>Div IX Subtotal</b>	<b>32,817</b>	<b>32,588</b>	<b>229</b>	<b>0.7%</b>	<b>1,131</b>	<b>929</b>	<b>202</b>	<b>21.7%</b>	<b>452</b>	<b>529</b>	<b>-77</b>	<b>-14.6%</b>	<b>34,400</b>	<b>34,046</b>	<b>354</b>	<b>1.0%</b>	<b>33,948</b>	<b>33,517</b>	<b>431</b>	<b>1.3%</b>
<b>DIVISION X</b>																				
Computational Intelligence	5,794	5,972	-178	-3.0%	304	296	8	2.7%	83	80	3	3.8%	6,181	6,348	-167	-2.6%	6,098	6,268	-170	-2.7%
Control Systems	8,654	8,544	110	1.3%	292	354	-62	-17.5%	57	74	-17	-23.0%	9,003	8,972	31	0.3%	8,946	8,898	48	0.5%
Engineering in Medicine & Biology	7,974	7,787	187	2.4%	541	686	-145	-21.1%	234	134	100	74.6%	8,749	8,607	142	1.6%	8,515	8,473	42	0.5%
Photonics	5,368	5,499	-131	-2.4%	65	121	-56	-46.3%	111	122	-11	-9.0%	5,544	5,742	-198	-3.4%	5,433	5,620	-187	-3.3%
Robotics & Automation	9,339	9,400	-61	-0.6%	1,507	1,508	-1	-0.1%	91	91	0	0.0%	10,937	10,999	-62	-0.6%	10,846	10,908	-62	-0.6%
Systems, Man & Cybernetics	4,153	4,012	141	3.5%	186	152	34	22.4%	34	35	-1	-2.9%	4,373	4,199	174	4.1%	4,339	4,164	175	4.2%
<b>Div X Subtotal</b>	<b>41,282</b>	<b>41,214</b>	<b>68</b>	<b>0.2%</b>	<b>2,895</b>	<b>3,117</b>	<b>-222</b>	<b>-7.1%</b>	<b>610</b>	<b>536</b>	<b>74</b>	<b>13.8%</b>	<b>44,787</b>	<b>44,867</b>	<b>-80</b>	<b>-0.2%</b>	<b>44,177</b>	<b>44,331</b>	<b>-154</b>	<b>-0.3%</b>
<b>TOTAL</b>	<b>284,384</b>	<b>286,437</b>	<b>-2,053</b>	<b>-0.7%</b>	<b>17,532</b>	<b>18,032</b>	<b>-500</b>	<b>-2.8%</b>	<b>12,183</b>	<b>13,403</b>	<b>-1,220</b>	<b>-9.1%</b>	<b>314,099</b>	<b>317,872</b>	<b>-3,773</b>	<b>-1.2%</b>	<b>301,916</b>	<b>304,469</b>	<b>-2,553</b>	<b>-0.8%</b>



Women in Engineering (WIE)					Jun '14				
Grade	This Month '14	This Month '13	Year-over-Year		Region	This Month '14	This Month '13	Year-over-Year	
			#	%				#	%
Fellow	92	87	5	5.7%	U.S.	2,956	2,796	160	5.7%
Senior Member	550	495	55	11.1%	Canada	299	292	7	2.4%
Member	3053	2845	208	7.3%	Europe, Middle East, Africa	2,094	2,008	86	4.3%
Associate Memt	68	65	3	4.6%	Latin America	1,721	1,609	112	7.0%
Graduate Studer	1790	1797	(7)	-0.4%	Asia & Pacific	4,866	5,647	(781)	-13.8%
Student	6383	7063	(680)	-9.6%	<b>Total</b>	<b>11,936</b>	<b>12,352</b>	<b>(416)</b>	<b>-3.4%</b>
<b>Total</b>	<b>11,936</b>	<b>12,352</b>	<b>(416)</b>	<b>-3.4%</b>					

IEEE Women in Engineering (WIE) membership is only available to IEEE members. WIE membership is free for students, graduate students and Life members. Professional members pay a WIE membership fee.

## IEEE STANDARDS ASSOCIATION

IEEE Standards Association				Jun '14			
Grade	This Month '14	This Month '13	Year-over-Year				
			#	%			
Student	44	56	(12)	-21.4%			
Higher-Grade	5,893	6,020	(127)	-2.1%			
Affiliate	85	80	5	6.3%			
<b>Total</b>	<b>6,022</b>	<b>6,156</b>	<b>(134)</b>	<b>-2.2%</b>			

IEEE Standards Association members (SA members) may also be IEEE members or Society Affiliates. However IEEE or Society membership is not a requirement to join. These individuals join the Standards Association for the benefit of being able to ballot on standards projects and assume leadership roles within a working group.



Geographic IEEE Young Professionals Membership - June 2014									
Region	Higher Grade w/o GSM			GSM			Total		
	2014	2013	% Change	2014	2013	%Change	2014	2013	% Change
1	2,488	3,152	-21.1%	387	437	-11.4%	2,875	3,589	-19.9%
2	2,174	2,690	-19.2%	371	433	-14.3%	2,545	3,123	-18.5%
3	2,198	2,886	-23.8%	459	582	-21.1%	2,657	3,468	-23.4%
4	1,990	2,422	-17.8%	361	441	-18.1%	2,351	2,863	-17.9%
5	2,321	3,030	-23.4%	381	407	-6.4%	2,702	3,437	-21.4%
6	4,573	5,462	-16.3%	602	672	-10.4%	5,175	6,134	-15.6%
<b>R 1-6</b>	<b>15,744</b>	<b>19,642</b>	<b>-19.8%</b>	<b>2,561</b>	<b>2,972</b>	<b>-13.8%</b>	<b>18,305</b>	<b>22,614</b>	<b>-19.1%</b>
7	1,896	2,311	-18.0%	534	551	-3.1%	2,430	2,862	-15.1%
8	9,372	10,253	-8.6%	1,816	2,089	-13.1%	11,188	12,342	-9.4%
9	1,790	2,027	-11.7%	239	289	-17.3%	2,029	2,316	-12.4%
10	9,466	10,966	-13.7%	1,051	1,066	-1.4%	10,517	12,032	-12.6%
<b>R 7-10</b>	<b>22,524</b>	<b>25,557</b>	<b>-11.9%</b>	<b>3,640</b>	<b>3,995</b>	<b>-8.9%</b>	<b>26,164</b>	<b>29,552</b>	<b>-11.5%</b>
<b>TOTAL</b>	<b>38,268</b>	<b>45,199</b>	<b>-15.3%</b>	<b>6,200</b>	<b>6,967</b>	<b>-11.0%</b>	<b>44,469</b>	<b>52,166</b>	<b>-14.8%</b>



**ETA KAPPA NU**  
*Electrical and Computer Engineering Honor Society*

Active IEEE Members that belong to Eta Kappa Nu

Geographic IEEE HKN Membership - June 2014			
Region	Higher Grade w/o GSM	Students	Total
1	1,145	241	1,386
2	1,064	215	1,279
3	1,079	318	1,397
4	844	317	1,161
5	1,105	296	1,401
6	1,411	421	1,832
<b>R 1-6</b>	<b>6,648</b>	<b>1,808</b>	<b>8,456</b>
7	25	13	38
8	61	9	70
9	23	6	29
10	63	41	104
<b>R 7-10</b>	<b>172</b>	<b>69</b>	<b>241</b>
<b>TOTAL</b>	<b>6,820</b>	<b>1,877</b>	<b>8,697</b>